

## **PUABooks.net Releases List Of 2012's Best PUA Books**

*Summary: PUABooks.net the premiere pick up artist and dating advice program review site has released their first annual list of the top new dating guides for men.*

"2012 has been an exciting year in the men's dating advice community, and we've seen the release a few really innovative, high quality new training courses," reports PUABooks.net's Clint Johnson. "We decided to put together a short list of what we consider the real 'cream of the crop' programs so that guys don't need to hunt around trying to figure out what deserved their attention."

PUA is an acronym that stands for "pick up artist", which might lead some to believe that Roman's website PUABooks.net caters strictly to men in the online "pick up artist community". Johnson is quick to correct them:

"When Neil Strauss published The Game back in 2005 it opened a lot of men's eyes to the idea that they could actually learn how to improve with women. Then Mystery had his TV show 'The Pick up Artist' on VH1 and the whole PUA thing got super popular for a while." says Johnson. "Nowadays though, it seems like most guys are looking for ways to succeed with women that don't involve going the PUA route, they want to learn social skills and attraction skills based on real psychology. So this stuff definitely isn't just for the hardcore PUA scene. On the contrary, our website serves a large demographic of men from around the world who are looking to improve their social lives."

PUA books, dating guides, and other pick up and attraction training courses appeal to men of all ages and from all walks of life. However, some critics have expressed the opinion that using psychological tactics to attract women is manipulative and disingenuous.

"The idea that there is something 'wrong' with learning about female psychology, or how attraction works, is ridiculous in my mind," says Johnson. "Women do all sorts of things to 'manipulate' men into liking them, like wearing make-up, high heels etc... So how could it be 'wrong' when a guy tries to attract women by improve his social skills, image, or conversational abilities? Sure, there are a handful of bad actors out there, teaching some manipulative junk, but we don't give them any press."

PUABooks.net's list of 2012's best dating and pick up guides is available online as a complimentary resource, [click here for access.](#)

"My personal favorite guide to come out this year was Christian Hudson's Girlfriend Activation System," says Johnson. "I think that is really the direction that the whole 'dating advice for men' community is heading, away from the self serving PUA stuff and towards helping guys find rewarding relationships with high quality women."

Clint Johnson reviews popular dating guides and self-help programs for men on his website PUABooks.net. Johnson's list of 2012's top PUA programs is available at the following web address: <http://puabooks.net/top-pua-products-of-2012/>

###